# International Consortium for Educational Development

## Network Profile

<table>
<thead>
<tr>
<th>Network Name</th>
<th>URL</th>
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<tbody>
<tr>
<td>Higher Education Research and Development Society of Australasia</td>
<td><a href="http://WWW.HERDSA.org.au">WWW.HERDSA.org.au</a></td>
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## Mission / Aim / Focus

The Higher Education Research and Development Society of Australasia (HERDSA) is a scholarly society for people committed to the advancement of higher and tertiary education. It was established in 1972 to promote the development of higher education policy, practice and the study of teaching and learning. HERDSA encourages and disseminates research on teaching and learning and higher education development. It also works to build strong academic communities.

HERDSA works to:
- advance educational policy and practice in the higher education and tertiary sector
- facilitate and promote the enhancement of teaching and learning
- encourage and disseminate research on higher education and tertiary teaching, learning, development, research, leadership and policy matters
- recognise and reward outstanding contributions to higher and tertiary education
- encourage collaboration and the development of professional communities in higher and tertiary education and
- assist its members in their ongoing professional development.

Membership includes disciplinary academics, academic developers, professional staff including language and learning specialists, educational technology practitioners, educational researchers, students and administrators.

Most members reside in Australia and New Zealand. Membership fluctuates between 700 and 900 members.

## Brief History

HERDSA was established in 1972 by a few interested academics. Branches were established in the 80's to promote local activities in teaching and learning and encourage more academics to join HERDSA. HERDSA News (now HERDSA Connect) began publication early in the life of the society as a vehicle for sharing news with members (this was electronic communication!) and it also published short articles on teaching and learning written in a journalistic style.

The HERDSA journal *Higher Education Research and Development* (HERD) was launched in 1981. Initially HERD was produced in-house, first in Sydney then in Brisbane but it is now published by Taylor & Francis and has become a respected international journal.
At about the same time the Green Guides began publication to provide academics with short, practical help on various aspects of teaching and learning. Gold Guides soon followed. The second Green Guide *Up the Publication Road* by Royce Sadler is in its 3rd edition has been one of the most successful. The Green and Gold Guides were combined in the HERDSA Guides Series in about 2004.

The HERDSA Fellowship Scheme was established in 2002 with a small number of academics being awarded their Fellowships each year.

Conferences have been held every year since 1975.

HERDSA continues to evolve with new initiatives and projects and changes to the administrative structure.

Membership types

<table>
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<tr>
<th>Membership type</th>
<th>Description</th>
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<tr>
<td>e.g. institutional, individual, numbers in each category, fees, benefits of membership (i.e. what you get as a member)</td>
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<tr>
<td>Individual membership only (as at March 2019)</td>
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<tr>
<td>• Regular - AU$165/year</td>
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<tr>
<td>• Student – AU$100/year</td>
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<tr>
<td>• Retiree – AU$100/year</td>
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<tr>
<td>• Honorary Life Membership</td>
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<tr>
<td>• Affiliate membership</td>
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Honorary Life Member – elected for making a distinguished contribution to higher education and/or because they have served HERDSA well over a significant period. (no membership fee)


Affiliate membership – to extend the outreach of HERDSA beyond our normal membership base to foster engagement with individuals and institutions generally within our neighbouring region who would not normally have access to the opportunities and resources that HERDSA members may expect. Affiliate Membership is generally restricted to potential members from emerging and developing tertiary education systems within our region and where the cost of membership would prevent them from normal membership, and where no formal network or professional society already exists. Affiliate membership is free and has all the benefits of full membership except for voting rights.

Benefits of membership:

• Membership of a community of like-minded scholars
• Higher Education Research and Development journal (HERD)
• HERDSA Connect (formerly HERDSA News)
• HERDSA Review of Higher Education (online journal)
• Discounted registration to the annual conference
• Research & Development in Higher Education (conference publication)
• Discounts on other HERDSA publications including HERDSA Guides
• Branch and regional activities
| Legal Structure | Incorporation details: 
Incorporated organisation (Australian Capital Territory) 
Constitution last amended in 2017 
| Governance / Operating Structure* | e.g. executive committee (including how elected and term of appointment), sub-committees, portfolios, Special Interest Groups (SIGs), branches, working groups, administrative support 

The Society is managed by an Executive of up to 12 members for two-year terms. Members can serve a maximum of three terms.

- President
- President-elect (one-year term before becoming President)
- Eight elected members
- Conference convenors for next and subsequent conferences

A treasurer and Vice-President are elected from the within the Executive.

The Executive is supported by an administrative office currently based in Sydney. The Office provides 30 hours per week of support with additional hours when needed.

The Executive is divided into four portfolios

- Secretariat (President, administration, treasurer, conferences, awards and grants, communications, website)
- Publications (see below)
- Professional Learning (Fellowships, New Scholars, TATAL - Talking about Teaching and Learning)
- Networks (branches, SIGs)

Portfolios may be supported by Officers of HERDSA who have responsibility for specific tasks. For example, the editor of each publication is an Officer of HERDSA. Other Officers are responsible for the HERDSA SoTL Modules, Conferences, TATAL program, Awards and Grants, Communications.

The Executive meets face-to-face three times each year including in conjunction with the annual conference in July. The AGM is held at the annual conference. Officers of HERDSA and Branch chairs may be invited to executive meetings for strategic planning or discussion of specific topics.
Three Special Interest Groups (SIGs) are currently active.  

Branches operate in most Australian states, in New Zealand and Hong Kong. Branches are the local focus for many HERDSA activities.  

| Funding Sources | • Membership fees  
|                 | • Publication sales and royalties  
|                 | • Annual conference |

### Activities**

**Detail separately**

- e.g. conferences, events, fellowships, awards, grants

An annual conference is held in a different location each year, generally hosted and organised by a Branch with support from the Executive.  

Branches hold regular events that are also open to non-members. These include ‘Roadshows’ by visiting scholars who travel around the branches presenting seminars or workshops on a particular topic. Some branches also host a ‘HERDSA Rekindled’ where local members re-present their conference papers for members who were unable to attend the conference.

The HERDSA Fellowship Scheme offers an opportunity for members to be recognised for their practice through the development of a reflective portfolio.  

Several awards and grants are offered. A Grants Scheme will be introduced in 2019.  

| Publications | Note if peer reviewed, number of issues per year, print or online, open access, URLs if available  

**Higher Education Research & Development (HERD)**

Seven issues per year, print and online subscription available through Taylor & Francis  

**HERDSA Review of Higher Education** – free online journal one issue per year  

**HERDSA Guides** – short practical guides to various aspects of teaching and learning  

**HERDSA Connect** – (formerly HERDSA News) three issues per year available free online  
### Special initiatives

|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|

**The Roger Landbeck Professional Development Fund** was created in 2015 to provide funding for an early career academic to undertake a program of activities that will benefit both the academic and their educational institution. One recipient is chosen every second year and are drawn from emerging higher education / educational development regions or where access to professional development is limited.  

**HERDSA Scholarship of Teaching & Learning Modules**  
The aim of the HERDSA Scholarship of Teaching & Learning modules is to start those new to SoTL on their journey by introducing the nature, purpose and processes of SoTL.  
The modules have been specifically designed for the HERDSA community. Included are videos of prominent Australian and New Zealand HERDSA members contributing their valuable SoTL insight. The modules are also relevant for international scholars, acting as a capacity building resource to assist to develop and refine your SoTL knowledge and skills.  
The modules are free for HERDSA members. Institutions can purchase a licence for unlimited use of the modules.  

**TATAL (Talking about Teaching and Learning)**  
The TATAL workshop steps participants through the process of developing a teaching philosophy. Workshops occur at the annual conference but also at other times during the year. There is an accompanying workbook that allows participants to work with colleagues to facilitate collaborative reflective conversations or individually following the prompts and activities in the workbook. The workbook includes educational theories that underpin the TATAL approach to philosophy development, teaching philosophy approaches or frameworks, teaching philosophy examples, and a series of activities that culminate in a first draft of a teaching philosophy statement.  

**Digital publications**  
HERDSA has contracted Kortext, a UK based digital learning platform to distribute HERDSA publications digitally. HERDSA Guides are the first publications to be added to the Kortext library with other publications added later. It is anticipated that the digital publications will be launched in July 2019.
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<tr>
<th><strong>Affiliate membership</strong> &lt;br&gt;(See membership)</th>
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| **Institutional Membership**  
HERDSA is currently investigating creating an institutional membership category particularly aimed at the smaller private higher education providers that have entered the sector in the past few years. |
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| **HERDSA Grant Scheme**  
HERDSA is introducing a Grant Scheme in 2019 to support members to undertake research and development that supports the aims of HERDSA and that are linked to one or more of the portfolio areas. Initially there will be four grants of up to AUD$5000 to be completed in one year. The outcomes must be disseminated through HERDSA activities and publications (as a minimum). |
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| **Connections with other networks, agencies, etc**  
e.g. Government departments, Vice-Chancellor/Rector committees, similar T&L or disciplinary networks. Note the type of connection (eg membership of committee).  
Collaboration with several other professional societies serving teaching and learning and generally involves cross promotion of events, some combined events, sponsorship, collaborations (including publishing).  
There are links with Ako Aotearoa (NZ) and previously with Australian Government bodies supporting teaching and learning in higher education. |
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| **Contact Details**  
(name & email) |
| President: Allan Goody ([agoody56@gmail.com](mailto:agoody56@gmail.com)) 2013 – 2019  
President Elect: Denise Chalmers ([denise.chalmers@uwa.edu.au](mailto:denise.chalmers@uwa.edu.au))  
ICED representative: Allan Goody ([agoody56@gmail.com](mailto:agoody56@gmail.com))  
Administrative Office: Jennifer Ungaro ([office@herdsa.org](mailto:office@herdsa.org)) |
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| **Social media**  
e.g. Listserv, twitter, Facebook  
A moderated listserv open to anyone. It is used for news, promote events, post jobs, new publications and so forth. Emailed weekly. Approximately 2200 members.  

A Twitter account @HERDSA3 has been created. Some branches and SIGs have their own social media presence. |
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<tr>
<th><strong>Other relevant information</strong></th>
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| **Date last updated** |
| 16 April 2019 |