

Report of the fourth Council meeting of the
International Consortium for Educational Development (ICED)
held on 30 April 1997 at Wroxton Abbey, Banbury, UK

A Members

National networks represented at the fourth ICED Council meeting were:

Arbeitsgemeinschaft für Hochschuldidaktik e.V. (AHD) in Germany,
represented by Wolff-Dietrich Webler (from Universität Bielefeld);

Contactgroep Academisch Onderwijs (CgAO) in Belgium,
represented by Carla Nelissen (from Vrije Universiteit Brussel);

Contactgroep Research Wetenschappelijk Onderwijs (CRWO) in The Netherlands,
represented by Peter Bouhuijs (from the University of Maastricht);

PEDNETT in Norway,
represented by Gunnar Handal (from the University of Oslo);

Professional and Organisational Development Network in Higher Education (POD) in USA,
represented by President, Eric Kristensen (from Berklee College of Music, Boston);

Staff and Educational Development Association (SEDA) in the UK,
represented by Chair, Carole Baume (from The Open University);

Society for Teaching and Learning in Higher Education (STLHE) in Canada,
represented by Pat Rogers (from York University, Ontario);

SWERDHE in Sweden,
represented by Birgitta Giertz (from Uppsala University)

Networks unable to send representatives to the 1997 meeting, but who are members of ICED, are:

Higher Education Research and Development Society of Australasia (HERDSA),
represented in 1996 by President, Peggy Nightingale (from the University of New South Wales);

Network for Staff and Educational Development (NetSED) in India,
contact: Santosh Panda (from the Association of Indian Universities)

Networks unable to send representatives to the 1997 meeting, and whose membership forms are awaited are:

Association Internationale de Pedagogie Universitaire (AIPU) in French speaking countries,
contact: Jean de Ketele (from the Universit e Catholique de Louvain) and for AIPU Spain: Maria Africa de la Cruz (from Madrid University);

Association pour le Developpement des Methodes de formation dans l'Enseignement Superieur (ADMES) in France,
contact: Claudine Vanlerbergue;

Danish Network for University Education (DNUE),
represented in 1995 by Arne Jakobsen (from Danmarks Tekniske Universitet, Lyngby);

Oesterreichische Gesellschaft fuer Hochschuldidaktik (OeGHD) in Austria,
contact: Gottfried Csanyi (from University of Vienna)

PEDA-forum in Finland,
represented by 1996 by Rainer Nyberg (from Abo Akademi University, Vasa), new contact Anita Nuutinen (from University of Jyvaskyla);

South African Association for Academic Development,
represented in 1995 by Kibbie Naidoo (from the University of Natal), new contact is Fiona Bulman (from University of Natal);

An informal network of educational developers in Switzerland,
represented by in 1996 Marcel Goldschmid (from Ecole Polytechnique Federale, Lausanne)

The Convenor and facilitator was Graham Gibbs from the Centre for Higher Education Practice at The Open University. Carole Baume acted as Secretary. David Baume, Co-editor of the International Journal for Academic Development, Karron Lewis, Past President of the POD network and organiser of the 1998 ICED Conference and Chris Osborne, Editor of the AETT Yearbook, also attended.

B Introduction, Aims and arrangements for Officers

In welcoming representatives, Convenor Graham Gibbs reminded members of the aims of ICED:

- 1 To help partner organisations to develop their capacity for educational development in higher education through sharing of good practice, problems and solutions.
- 2 To enlarge the number of partner organisations of ICED.
- 3 To help educational developers in countries where no national network exists to form such a network.
- 4 To support educational development in higher education in developing countries.
- 5 To link with other related national and international organisations.

Graham also reminded the meeting of the history of ICED:

- 1993 First meeting to set up ICED, held in Oxford, UK.
- 1995 Second Council meeting and Work-Based Learning Workshop, held in Rugby, UK
- 1996 Third Council meeting and first International Conference on 'Preparing University Teachers', held in Vasa, Finland.
- 1997 Fourth council meeting and Portfolios Workshop, held in Wroxton Abbey, Banbury, UK.

Graham described other ways in which collaboration between networks was growing. For example, several ICED members had been invited to speak at the recent Conference held by the Danish network (DNUE); and several members would be speaking at a CVCP Seminar (Committee for Vice Chancellors and Principals) in London on May 1st.

Finally, referring to the notes of the 1996 meeting, Graham explained that the Secretariat for the Council had moved with himself and Carole Baume to the Centre for Higher Education Practice at The Open University. Graham agreed to members' wishes for him to stay as Convenor to support a new Chair, to be elected to take over the position for the ICED Council meeting at Austin, Texas in April 1998. Carole agreed to continue to provide the Secretariat, and, with Eric Kristensen, to devise a method for an email and fax election of a new Chair.

C Reports from partner organisations

Each network representative described the work of their network, focusing in particular on recent developments and the current challenges facing the networks. Appendix 1 gives a brief outline of these presentations.

D The 1998 ICED Conference in Austin, Texas

Karron Lewis circulated draft publicity materials for the 1998 Conference entitled 'Supporting Educational / Faculty / TA Development within Departments and Disciplines' and received initial feedback from those present. It was agreed to set the deadline for proposals as 30 September and to guarantee a turnaround time of one month on all proposals. All representatives at the meeting agreed to act as reviewers.

It was agreed to hold the Conference from 7pm (Dinner and Welcome) on Sunday April 19th until 10.30am (Closing Plenary and Conference Evaluation) on Wednesday April 22nd.

It was further agreed to hold the fifth ICED Council meeting on Sunday April 19th, with a dinner for Council members and their partners the evening before.

This would allow POD to hold their Core Committee meeting Thursday 16th to Saturday 18th.

Action: Karron: *Put copies of the draft materials on the ICED listserv so that those not at the meeting can give feedback on the materials.*

Action: All: *Send any additional suggestions about publicity materials to Karron by May 16th.*

E The 1999 ICED Conference in Maastricht

It was agreed to hold the 1999 ICED Conference and Council meeting in Maastricht. Peter Bouhuijs reported that CRWO agreed to lead the organisation of the Conference. It was suggested that the most suitable period for the Conference might be mid-April to mid-May 1999.

Action: Peter: Put a message on the ICED listserv to consult on the date of the Conference within this period.

The suggested theme was 'Supporting appropriate uses of IT in teaching, learning and assessment' or 'Educational Development in the Electronic Age'.

Action: Peter: *Put a request on the ICED listserv requesting mini abstracts for possible papers in this general area, so that Peter can better focus the title of the Conference, if necessary.*

Action: All: *Respond to this request!*

F The 2000 ICED Conference and Council meeting

Action: Carole: *Put a request on the ICED listserv for a volunteer organisation to host a Conference or Workshop and the Council meeting in 2000.*

G Funding for ICED

David Baume summarised for members a bid for funds to the European Commission SOCRATES Programme for a Thematic Network within the ERASMUS fund. The project is entitled 'Training of Higher Education Teachers' and is for 160,000 ECUs for each of the next three years.

Because of the regulations of the SOCRATES Programme only EU networks were able to be named as project partners: ADMES for France, AHD for Germany, AIPU for Spain, CgAO for Belgium, CRWO for The Netherlands, DNUE for Denmark, SEDA for the UK and SWERDHE for Sweden. AIPU in Portugal, PEDA-forum in Finland and OeGHD in Austria were also mentioned in the bid, as 'networks which will be involved but which are not [current] project partners'.

If successful, the Thematic Network will be co-ordinated through the Centre for Higher Education Practice at The Open University. It will provide funding for a part-time project officer for each of the project partners, and a database of training materials, course documentation and trainers as a resource for all EU programmes for higher education teachers. It will also work to establish a common framework for research into the

effectiveness of, and collate research evidence of the effectiveness of, higher education teacher training programmes and work towards piloting programmes involving common training standards and a common accreditation framework.

Action: David: Clarify with the European Commission whether letters of support are required from the participating universities, and if so request them from the project partners.

Action: All: Continue to search for funding opportunities which would include all partner organisations or other sub-groupings (e.g. North American (through foundations), and developing countries).

H The International Journal for Academic Development (IJAD)

David Baume reported for the three Editors of the Journal on:

Issues 1:1 and 1:2 which had been received;

Issue 2:1 (edited by Chris Knapper) which was at press;

Issue 2:2. (to be edited by Patricia Weeks and Gay Crebert) which is under-development;

Issue 3:1 (to be edited by David and Carole Baume) for which a call for papers is about to be issued.

Representatives were very complimentary about the standard of the first two issues, and about the importance of the Journal to the field of educational development. However several administrative matters were causing some concern:

(a) Representatives wondered whether smoother hand-overs might be enacted if one Editor acted as Coordinating Editor and themed parts of each issue were edited by another Editor or by a guest editor.

Action: David: To discuss these or other arrangements with Chris and Tricia, to ensure a smoother hand-over of as yet unpublished papers between Editors and issues. The resultant agreement will be posted on the ICED listserv.

(b) It was agreed that the Editors should not be involved in distribution matters.

Action: David: To ask Kogan Page to clarify who is responsible for marketing and sales and to ask that person to circulate a clear and detailed account of the arrangements for ICED partner organisations to obtain group subscriptions and back numbers.

(c) The Editorial Board was not functioning and being used.

Secretary's note: The Board consists of a member from each partner organisation. The functions of the Board are to provide guidance on the overall policy and direction of the Journal. Each member of the Board also has an individual responsibility to locate, and inform the editors of possible papers and authors, and to act as, or find, appropriate paper referees.

Action: Carole: Contact the current editorial board members and ask them if they wish to continue to serve as members, and to clarify their roles.

Action: Carole: Ask Kogan Page for free copies of the Journal for the revised editorial board members.

(d) It was suggested that themes and deadlines be announced well in advance. It was further suggested that every issue should have a theme, but that this should only encompass 50-60% of the papers of that issue

Action: Editors: Decide on and publish themes and deadlines, informed by suggestions for Editorial Board.

I ICED's WWW presence

It was felt that HiED no longer effectively constituted an appropriate WWW presence for ICED.

Action: Carole: Write to Rainer to thank him for all his work in establishing HiED, and asking him now to arrange for all references to it as an ICED site to be taken off.

Action: David: Establish a simple home page for ICED with two-way links to all partner organisation home pages and to ICED activities and events e.g. IJAD and conferences.

J ICED's list serv

Some concern was expressed about the currency of the list.

Action: Carole: Ask Chris Knapper to clarify the list and send out a reminder to subscribers about how to change their addresses.

K A possible Yearbook for ICED?

Chris Osborne, Editor of the Yearbook of AETT (Association of Education and Training Technology - now merged with SEDA), explained to the meeting that there was an opportunity for ICED to propose to the publishers, Kogan Page, that ICED take over this Yearbook in a revised form to act as a directory of world-wide educational development. After much discussion it was decided that the inevitable large amount of work required to research the information, and the high cover price which would be needed to make it viable for the publisher, made the proposal unattractive. Chris was thanked for his attendance and for his interest in putting the idea to the meeting.

L Encouraging new members to join ICED

Eastern Europe: Several networks of Business Education have been identified and contacts obtained: CEEMAN, the Baltic management Foundation based in Lithuania, FIMAN based in Romania, FORUM based in Poland and RABE based in Russia.

Action: Carole: Continue to follow up these contacts.

Action: Carole: Pursue contact through Pat Worgan for the Czech Republic.

Action: Wolff-Dietrich: Continue to pursue contacts in Slovenia.

Austria: Gottfried Csanyi of OeGHD had contacted Carole and explained that lack of funds made it impossible for him to attend this year's meeting.

Action: Carole: Continue to maintain contact with Dr Csanyi

Spain and Portugal: AIPU Spain and Portugal have been included in the SOCRATES bid.

Republic of Ireland: David has made a link with Evan Petty of the University of Limerick who has agreed to arrange a meeting of educational developers in Ireland.

South America: Graham is in consultation with Jan van Tartwijk and Fried Keesen about work they are doing in South America. Eric reported a link to Brazil through Kay Gillespie which he will pursue.

Mexico: Graham reported meetings with Education Ministry officials from Mexico, who had no knowledge of an educational development network in their country.

South Africa: The contacts with SAAAD and SADHE had become unclear.

Action: Carole and Graham: Clarify links to SAAAD and SADHE.

India: It was noted with great pleasure that NetSED had joined ICED.

Action: Carole: Put NetSED's details on the ICED listserv.

It was agreed to put on the Agenda for the Council meeting at Austin a session on 'How to grow your own network' so that isolated individuals could be invited to attend and helped to establish a support network.

Action: Carole: Put on next year's agenda.

Appendix 1

A brief outline of this year's highlights and challenges faced by each of the represented networks

AHD in Germany, represented by Wolff-Dietrich Webler

AHD is leading a very lively debate on Teaching Quality in Germany, working with proposals for mandatory initial teacher training, continuing the 'Train the Trainers' programme and establishing regional networks. The organisation suffered some financial difficulties last year, but a new Board and a widening in the range of activities available to members are rectifying this. The government in Germany has earmarked 23million Marks each year for supporting quality in teaching which can be bid for by the 10 Universities and 15 Fachhochschule.

CgAO in Belgium, represented by Carla Nelissen

A major project on 'Matriculants with Chrysostomos on Excursion' which looks at the transition from secondary school to university, has taken most of the time available to the network during the last year. The President is preparing for retirement. The organisation needs to consider in what form it will continue to exist. *(A group consultancy for CgAO was held later in the day on this issue.)*

CRWO in The Netherlands, represented by Peter Bouhuijs

This year a new Educational Development Centre has been set up, bringing the total of member Centres to 15. CRWO has run a very successful series of seminars with the national association for Dutch universities in Management in Higher education targeting Deans. The organisation has a new series of commercially published books and a new book for students on study planning. The two issues most concerning CRWO are mandatory teacher training and the QA of educational development work.

DNUE in Denmark (notes were received from Arne Jakobsen)

This network of around 200 persons has no formal membership. It is financed by a fixed grant from universities and has a Board of 4 university teachers elected at an annual general assembly, supported by very limited secretarial assistance. It runs 4-5 conferences / seminars a year with the aim of information giving and discussion. DNUE's current challenge is getting the time to get things done without staff (at the moment they don't want a more formal organisation).

PEDNETT in Norway, represented by Gunnar Handal

PEDNETT has 100-150 members, of which only about 10 are faculty developers. The organisation has proposed to the government that each of the 26 regional colleges should have a Council for Pedagogics as each of the 10 universities currently has - this has been accepted. However PEDNETT's other two proposals that there should be a formal network of the units concerned with educational development and that there should be a 5-year research policy and development of research competence in educational development has been turned down. The current dilemma for PEDNETT is that university faculty do not attend PEDNETT's conferences (college faculty attend, and this may be partly why university faculty don't).

POD in USA, represented by Eric Kristensen

POD's current issues are:

Strategic Planning - how to reach the administrators who fund higher education.

Internal administration - how to establish and fund increased administrative support for POD. *(A group consultancy for POD was held later in the day on this issue.)*

Highlights looking forward are the 1997 Conference in Orlando and the 1998 Conference in Salt Lake City, and the Web page which will soon be open to the public!

SEDA in the UK, represented by Carole Baume

The three highlights of the year have been:

- 1 The launch of the PDinHE (Professional Development in Higher Education) Accreditation Scheme for all staff in higher education which has brought into SEDA the Personnel-based faculty developers.
- 2 The establishment of an annual residential conference for faculty developers in December.
- 3 The work to develop the SEDA Teacher Accreditation Scheme into a national mandatory framework outside SEDA - difficult issues have been the increased policy and political skills which have been needed and the feelings of giving away something very important to the association.

STLHE in Canada, represented by Pat Rogers

STLHE is experiencing some change in the nature of its organisation. It has 500-800 faculty and GTA members with 50-ish instructional developers. This year STLHE has written a constitution and increased the membership fee from \$25 to \$35. It has produced a networking guide, three newsletters and an 'Ethical Guide' which it has sent to all universities. It's biggest project has been 'Making University Teaching Count' - a series of events for instructional developer members.

SWERDHE in Sweden, represented by Birgitta Giertz

After 20 years of informal meetings this network is about to meet (21&22 May) to decide whether and in what form it wants to formalise its organisation. (*A group consultancy for SWERDHE was held later in the day on this issue.*)