



## 2020 Report for ICED

### **Support for “Pandemic Pedagogy”**

With so many of our universities and colleges moving to fully online instruction as of March 2020, educational developers in North America have been working long hours to help our faculty members and teaching assistants (graduate and undergraduate students) learn how to design and deliver online courses. Many institutions have used the term “remote teaching” to differentiate these courses from those developed with the assistance of instructional designers and/or digital media developers. To support our members, we have been running [interactive webinars](#) called “You are (still) not alone” to enable members to share challenges and ideas in small breakout groups. Our public [discussion group](#) has also been a great source of ideas, inspiration, and resources.

### **Getting the Word Out: Social Media Presence and To Improve the Academy (TIA)**

Last fall, the POD Network hired a digital marketing and communications manager as a 2-year pilot. We now have a very active presence on LinkedIn, Twitter, Facebook, and Instagram. We use these media channels to advertise events, introduce members of our Core Committee, highlight award recipients, share resources, and join in social campaigns related to our goals. One recent piece of news is that the POD Network’s journal [To Improve the Academy](#) is live again and is now freely available from Michigan Publishing Services!

### **Diversity, Equity, and Inclusion (DEI) Initiatives**

With all the unrest and protests in the United States and Canada related to racism and oppression, we continue with our commitments to reviewing our current practices and structures with a DEI lens. We are currently working on more than 10 different initiatives in this area, including pursuing DEI group training for our Core Committee (Board) members. The President now writes monthly emails to our membership, and in [June](#) focused the message on responding to racism in our lives, our work, and our organization.

### **Adjustments to Events and Budget**

With the pandemic, the POD Network cancelled our Institute for New Educational Developers in June 2020. Our annual November conference -- planned for Seattle in 2020 -- is also not likely to occur as a face-to-face event. We have been working on plans for a virtual format, although that will result in significant changes (e.g., session timing and formats, registration fees). Given the uncertainty with our major annual event (last year’s conference had 1,140 registrants), our annual budget looks very different than it has in past years. We have had to limit budget allocations to essential operations to prepare for greatly reduced revenues. We are launching a membership reminder campaign to retain as many of our 1,450 members as possible.

### **Governance Change**

The POD Network has 2 administrative committees, 9 operational committees, and 9 special interest groups (SIGs). At our Spring Core meeting (held virtually in June), we voted in a new operational committee for strategic planning (started as an ad hoc), which will guide the organization’s strategic planning processes and assessment, with input from the Core Committee. The addition of this committee will remove the work from the Executive Committee members of ensuring that our robust strategic plan is implemented. In general, it is expected that the work of the committees and SIGs will all align with the strategic plan, which will help us to make progress on the various priorities. This committee will also coordinate efforts within the committees and SIGs to assess their efforts towards the strategic plan and enable regularized reporting to our membership.